

Dear BPA Members

I am delighted to be appointed as the new Chief Executive Officer of the Boots Pharmacists Association, and as my employment with Boots UK ended in October, I am now contracted to work independently on behalf of the organisation. I have long admired the hard work and dedication of the BPA executive and its supporters in representing the best interests of Boots pharmacists and I am privileged in having the opportunity to lead the organisation and take it forward to support you in the challenges and opportunities pharmacy and pharmacists will face in the future. I have many years of experience of leadership within community pharmacy and have always championed the role and contribution of pharmacists. In addition, my previous experience with Boots gives me a good understanding of how the organisation works, and will stand me in good stead to serve the executive and membership of the BPA.

I think the next few years will be pivotal for the profession. Budget deficits within pharmacy will inevitably impact on community pharmacy, the shortage of GPs will give significant opportunities to fill gaps with service provision in general practice and the arrival of summary care records in England will present new responsibilities and opportunities. As such I join the BPA executive at an opportune moment in time as the organisation has commenced a major piece of work to agree its strategy and business plan for the future to support our membership at this time of change. As part of this work we will be consulting with pharmacists in Boots, members or not, as to what is most important to you and how you want the BPA to support you in the best possible way. This is a vital piece of work and we encourage you and your colleagues to complete the survey when it arrives early in the New Year

I am committed to move the organisation forward to build on the fantastic support it has given to its membership over many years. BPA cannot do that without your continued support for which we are truly grateful

Kind Regards and best wishes for Christmas and the New Year

Paul

Paul Robinson B.Sc. MRPharmS

CEO

Boots Pharmacists Association